



**EVENT SPONSOR  
OPPORTUNITY  
AND  
PROGRAM  
ADVERTISEMENT**

May 24, 2011

The ACLU of Eastern Missouri Bill of Rights Celebration is the premier fundraiser for civil liberties in Missouri. This annual event, now in our 40<sup>th</sup> year, honors the extraordinary achievements of individuals who have dedicated their time and talents to restoring the rule of law and challenging unconstitutional policies. This event brings together longtime ACLU supporters as well as a growing base of new support. We come together to reflect on a year in civil liberties, celebrate, and build momentum for the work we continue to do. We hope you can join us on Friday, September 16 as we anticipate a large and enthusiastic crowd.

We would appreciate your support with an Event Sponsorship, which includes program advertisement and complimentary event tickets. Enclosed you will find our Sponsorship Information sheet complete with details on how you can make an impact through our Bill of Rights Celebration. You will also find our 2010 Event Program with ads from committed businesses and organizations like yours. This is a unique opportunity to spread your brand to a diverse demographic while also ensuring that the work of the ACLU of Eastern Missouri remains steadfast.

As an Event Sponsor, your support will be recognized in our 2011 Event Program as well as communicated to our 4000 members and supporters. We will also acknowledge your support on our website and on our Facebook fan page. For tax purposes, an acknowledgement letter will be sent to you following your gift.

We look forward to working with you to make your experience as an Event Sponsor valuable and rewarding. Please contact me if you have any questions or would like further information. I will contact you to follow up.

Thank you for your consideration.

A handwritten signature in black ink that reads 'Scott Emanuel'.

Scott Emanuel  
Development Associate  
314-652-3114 ext 23  
scott@aclu-em.org

**EVENT SNAPSHOT**

Friday, September 16  
Reception begins at 7pm  
Souland Preservation Hall  
Catered Reception and Awards  
Expected Guests: 300-350  
Tickets: \$75.00



# 2011 Bill of Rights Celebration SPONSOR INFORMATION

## SPONSORSHIPS AND PROGRAM ADVERTISEMENTS

- \_\_\_ \$2,500 Full Page Ad in Premium Spot in Event Program (5 x 8 inches), 10 complimentary event tickets
- \_\_\_ \$1,000 Full Page Ad in Event Program (5 x 8 inches) 6 complimentary event tickets
- \_\_\_ \$500 Half Page Ad in Event Program (5 x 3<sup>7/8</sup> inches) 4 complimentary event tickets
- \_\_\_ \$250 Fourth Page Ad in Event Program (5 x 1<sup>7/8</sup> inches Horizontal or 2<sup>3/8</sup> x 3<sup>7/8</sup> inches Vertical) 2 complimentary event tickets

\_\_\_\_\_ Please donate \_\_\_ (#) of my complimentary tickets back to the event for someone else to use.

\_\_\_\_\_ We regret that we cannot be a sponsor this year.

\_\_\_\_\_ Enclosed is our tax-deductible contribution to the ACLU-EM Fund in support of your work.

\_\_\_\_\_  
Name of Sponsor/Advertiser

\_\_\_\_\_  
Address

\_\_\_\_\_  
City, State Zip

\_\_\_\_\_  
Contact Person

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Email

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

By signing this contract, I agree to the terms and specifications as set forth below. I will provide camera/disc-ready art by Tuesday, August 16, 2011. *Please make a copy of this contract for your records.*

## INDIVIDUAL EVENT TICKETS

\_\_\_\_\_ x \$75 = \_\_\_\_\_

Event Details: Friday, September 16,  
Reception begins at 7pm  
Soulard Preservation Hall

## PAYMENT

Make Checks Payable to: ACLU-EM Fund

Name on card \_\_\_\_\_

\_\_\_ Visa \_\_\_ MasterCard \_\_\_ Discover \_\_\_ American Express

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_

## DELIVERY OF ARTWORK

Email is the easiest way to submit your artwork for our Event Program. All artwork submitted should be in a JPEG, GIF or PDF for color reproduction. Images should have 300 dpi at final size for best results. Send digital files to: [scott@aclu-em.org](mailto:scott@aclu-em.org)

You can also submit your artwork through the mail. We ask that it be camera-ready art or digital art on a cd. Please do not fold camera-ready art. We ask that all artwork, completed sponsor sheets and payment be submitted to us no later than Tuesday, August 16, 2011. Our mailing address is: ACLU of Eastern Missouri, Bill of Rights Celebration, 454 Whittier St., St. Louis, MO 63108

**We are happy to design your program ad at no additional fee.** Please contact us if you have any questions or need assistance with your submission: 314-652-3114 ext 23 [scott@aclu-em.org](mailto:scott@aclu-em.org). Ad placement in the Event Program is at the discretion of the organization.

**Thank you for your support of our 40<sup>th</sup> Annual Bill of Rights Celebration.**